



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 320396

Schedule Dates 09/17/12-09/23/12
Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand 917923 GOV (132172)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLEN,LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/917923
Account Types National/Political
Billing Type Standard
Comments MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Date Entered 07/02/12
Last Modified 09/14/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221191
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,280.00
Net Total \$29,920.00
Sales Tax

Charlotte (WSOC)
By Broadcast Month

Month	Spots	Rate
Sep. 2012	43	\$35,200.00
Grand Total:	43	\$35,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	09/21/12-09/21/12	3	:30	10P-11P (EST)						1			1			Charlotte (WSOC)	20/20	9/2/12
1.1	Revised Line / Spot	09/21/12-09/21/12	5	:30	10P-11P (EST)						1			1			Charlotte (WSOC)	20/20	8/7/12
1.2	Normal Line / Spot	09/21/12-09/21/12	5	:30	10P-11P (EST)						1			1			Charlotte (WSOC)	20/20	9/14/12
2.0	Revised Line / Spot	09/21/12-09/21/12	5	:30	4P-5P (EST)						1			1			Charlotte (WSOC)	DR OZ	7/2/12
2.1	Revised Line / Spot	09/21/12-09/21/12	6	:30	4P-5P (EST)						1			1			Charlotte (WSOC)	DR OZ	8/7/12
2.2	Normal Line / Spot	09/21/12-09/21/12	5	:30	4P-5P (EST)						1			1			Charlotte (WSOC)	DR OZ	9/14/12
3.0	Revised Line / Spot	09/17/12-09/17/12	3	:30	12P-1P (EST)									1			Charlotte (WSOC)	EYEWITNESS NEWS	7/2/12
3.1	Revised Line / Spot	09/17/12-09/17/12	4	:30	12P-1P (EST)									1			Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
3.2	Normal Line / Spot	09/17/12-09/17/12	5	:30	12P-1P (EST)									1			Charlotte (WSOC)	EYEWITNESS NEWS	9/14/12
4.0	Revised Line / Spot	09/17/12-09/17/12	5	:30	4P-5P (EST)									1			Charlotte (WSOC)	DR OZ	7/2/12
4.1	Revised Line / Spot	09/17/12-09/17/12	6	:30	4P-5P (EST)									1			Charlotte (WSOC)	DR OZ	8/7/12
4.2	Normal Line / Spot	09/17/12-09/17/12	5	:30	4P-5P (EST)									1			Charlotte (WSOC)	DR OZ	9/14/12
5.0	Revised Line / Spot	09/17/12-09/17/12	4	:30	6P-6:30P (EST)									1			Charlotte (WSOC)	6P NEWS	7/2/12
5.1	Revised Line / Spot	09/17/12-09/17/12	5	:30	6P-6:30P (EST)									1			Charlotte (WSOC)	6P NEWS	8/7/12

CONFIRMATION CONTRACT

Date:

Accepted Station:

Date:

Comments:

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Bookend P/B Piggy Back

Printed At: 04:07 PM on Friday, September 14 2012



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Contract # 320396
Schedule Dates 09/17/12-09/23/12
Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand 917923 GOV (132172)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLEN, LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/917923
Account Types National/Political
Billing Type Standard
Comments MCCRORY FOR GOVERNOR
 MCCRORY FOR NC GOVERNOR

Date Entered 07/02/12
Last Modified 09/14/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221191
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,280.00
Net Total \$29,920.00
Sales Tax

Charlotte (WSOC)
 By Broadcast Month
 Sep. 2012
 Grand Total:
Spots 43
Rate \$35,200.00
 \$35,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.2	Normal Line / Spot	09/17/12-09/17/12	5	:30	6P- 6:30P (EST)	1	1							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	6P NEWS	9/14/12
6.0	Revised Line / Spot	09/17/12-09/17/12	4	:30	6A- 7A (EST)			1									Charlotte (WSOC)	NEWS DAYBREAK	7/21/12
6.1	Revised Line / Spot	09/17/12-09/17/12	5	:30	6A- 7A (EST)		1										Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
6.2	Normal Line / Spot	09/17/12-09/17/12	5	:30	6A- 7A (EST)		1							1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/14/12
7.0	Revised Line / Spot	09/22/12-09/22/12	3	:30	8A- 9A (EST)				1								Charlotte (WSOC)	GMA SATURDAY	7/21/12
7.1	Revised Line / Spot	09/22/12-09/22/12	4	:30	8A- 9A (EST)				1								Charlotte (WSOC)	GMA SATURDAY	8/7/12
7.2	Normal Line / Spot	09/22/12-09/22/12	5	:30	8A- 9A (EST)					1				1	\$475.00	\$475.00	Charlotte (WSOC)	GMA SATURDAY	9/14/12
8.0	Revised Line / Spot	09/23/12-09/23/12	2	:30	6P- 6:30P (EST)							1					Charlotte (WSOC)	6P NEWS SUNDAY	7/21/12
8.1	Revised Line / Spot	09/23/12-09/23/12	5	:30	6P- 6:30P (EST)							1					Charlotte (WSOC)	6P NEWS SUNDAY	8/7/12
8.2	Normal Line / Spot	09/23/12-09/23/12	6	:30	6P- 6:30P (EST)							1		1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	6P NEWS SUNDAY	9/14/12
9.0	Revised Line / Spot	09/20/12-09/20/12	5	:30	4P- 5P (EST)				1								Charlotte (WSOC)	DR 6Z	7/21/12
9.1	Revised Line / Spot	09/20/12-09/20/12	6	:30	4P- 5P (EST)				1								Charlotte (WSOC)	DR 6Z	8/7/12
9.2	Normal Line / Spot	09/20/12-09/20/12	5	:30	4P- 5P (EST)				1					1	\$825.00	\$825.00	Charlotte (WSOC)	DR 6Z	9/14/12
10.0	Revised Line / Spot	09/20/12-09/20/12	4	:30	5:30A- 6A (EST)				1								Charlotte (WSOC)	NEWS DAYBREAK	7/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Contract #	320396	Date Entered	07/02/12
Schedule Dates	09/17/12-09/23/12	Last Modified	09/14/12
Advertiser	Pol/P McCrory/R Gov/NC (16611)	Entered By	Jill Hipskind
Agency	Smart Media Group (1343)	CO-OP	No
Product	Political - State Candidate (1071)	Headline #	06221191
Brand	917923 GOV (132172)	Demo	
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal
Sales Office	Telerep/Philadelphia	Package Deal	
Buyer Name	HANLEN,LINDSAY	Commission %	15.00
Phone/Fax	/	Commission	\$5,280.00
CPE	MCCRO/ORDR/917923	Net Total	\$29,920.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Sep. 2012	43	\$35,200.00
Grand Total:	43	\$35,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.1	Revised Line / Spot	09/20/12-09/20/12	5	:30	5:30A- 6A (EST)					1				1	\$425.00	\$425.00	Charlotte (WSOC)	NEWS DAYBREAK	9/7/12
10.2	Normal Line / Spot	09/20/12-09/20/12	5	:30	5:30A- 6A (EST)					1				1	\$425.00	\$425.00	Charlotte (WSOC)	NEWS DAYBREAK	9/14/12
11.0	Revised Line / Spot	09/20/12-09/20/12	4	:30	6P- 6:30P (EST)					1							Charlotte (WSOC)	6P NEWS	7/21/12
11.1	Revised Line / Spot	09/20/12-09/20/12	5	:30	6P- 6:30P (EST)					1							Charlotte (WSOC)	6P NEWS	8/7/12
11.2	Normal Line / Spot	09/20/12-09/20/12	5	:30	6P- 6:30P (EST)					1				1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	6P NEWS	9/14/12
12.0	Revised Line / Spot	09/20/12-09/20/12	3	:30	7A- 8A (EST)					1							Charlotte (WSOC)	GMA	7/21/12
12.1	Revised Line / Spot	09/20/12-09/20/12	4	:30	7A- 8A (EST)					1							Charlotte (WSOC)	GMA	8/7/12
12.2	Normal Line / Spot	09/20/12-09/20/12	5	:30	7A- 8A (EST)					2				2	\$775.00	\$1,550.00	Charlotte (WSOC)	GMA	9/14/12
13.0	Revised Line / Spot	09/18/12-09/18/12	3	:30	11:35P- 12:05A (EST)					1							Charlotte (WSOC)	NIGHTLINE	7/21/12
13.1	Revised Line / Spot	09/18/12-09/18/12	5	:30	11:35P- 12:05A (EST)					1							Charlotte (WSOC)	NIGHTLINE	8/7/12
13.2	Normal Line / Spot	09/18/12-09/18/12	5	:30	11:35P- 12:05A (EST)					1				1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	9/14/12
14.0	Revised Line / Spot	09/18/12-09/18/12	3	:30	12P- 1P (EST)					1							Charlotte (WSOC)	EYEWITNESS NEWS	7/21/12
14.1	Revised Line / Spot	09/18/12-09/18/12	4	:30	12P- 1P (EST)					1							Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
14.2	Normal Line / Spot	09/18/12-09/18/12	5	:30	12P- 1P (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Agency Smart Media Group (1343)
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Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLEN,LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/917923
Account Types National/Political
Billing Type Standard
Comments MCCRO/RY FOR GOVERNOR
MCCRO/RY FOR NC GOVERNOR

Date Entered 07/02/12
Last Modified 09/14/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221191
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,280.00
Net Total \$29,920.00
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Sep. 2012
Grand Total: 43 \$35,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Revised Line / Spot	09/18/12-09/18/12	5	:30	4P-5P (EST)			1									Charlotte (WSOC)	DR OZ	7/21/12
15.1	Revised Line / Spot	09/18/12-09/18/12	6	:30	4P-5P (EST)			1									Charlotte (WSOC)	DR OZ	8/7/12
15.2	Normal Line / Spot	09/18/12-09/18/12	5	:30	4P-5P (EST)			1						1	\$825.00	\$825.00	Charlotte (WSOC)	DR OZ	9/14/12
16.0	Revised Line / Spot	09/18/12-09/18/12	4	:30	5:30A-6A (EST)			1									Charlotte (WSOC)	NEWS DAYBREAK	7/21/12
16.1	Revised Line / Spot	09/18/12-09/18/12	5	:30	5:30A-6A (EST)			1									Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
16.2	Normal Line / Spot	09/18/12-09/18/12	5	:30	5:30A-6A (EST)			1						1	\$425.00	\$425.00	Charlotte (WSOC)	NEWS DAYBREAK	9/14/12
17.0	Revised Line / Spot	09/18/12-09/18/12	3	:30	7A-8A (EST)			1									Charlotte (WSOC)	GMA	7/21/12
17.1	Revised Line / Spot	09/18/12-09/18/12	4	:30	7A-8A (EST)			1									Charlotte (WSOC)	GMA	8/7/12
17.2	Normal Line / Spot	09/18/12-09/18/12	5	:30	7A-8A (EST)			1						1	\$775.00	\$775.00	Charlotte (WSOC)	GMA	9/14/12
18.0	Revised Line / Spot	09/19/12-09/19/12	3	:30	11:35P-12:05A (EST)				1								Charlotte (WSOC)	NIGHTLINE	7/21/12
18.1	Revised Line / Spot	09/19/12-09/19/12	5	:30	11:35P-12:05A (EST)				1								Charlotte (WSOC)	NIGHTLINE	8/7/12
18.2	Normal Line / Spot	09/19/12-09/19/12	5	:30	11:35P-12:05A (EST)				1					1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	9/14/12
19.0	Revised Line / Spot	09/19/12-09/19/12	3	:30	12P-1P (EST)				1								Charlotte (WSOC)	EYEWITNESS NEWS	7/21/12
19.1	Revised Line / Spot	09/19/12-09/19/12	4	:30	12P-1P (EST)				1								Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Advertiser	Pol/P McCrory/R Gov/NC (16611)	Last Modified	09/14/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	917923 GOV (132172)	Headline #	06221191
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN,LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MCCRO/ORDR/917923	Commission	\$5,280.00
Account Types	National/Political	Net Total	\$29,920.00
Billing Type	Standard	Sales Tax	
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	43	\$35,200.00
Grand Total:	43	\$35,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.2	Normal Line / Spot	09/19/12-09/19/12	5	:30	12P-1P (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/14/12
20.0	Revised Line / Spot	09/19/12-09/19/12	5	:30	4P-5P (EST)				1								Charlotte (WSOC)	DR OZ	7/2/12
20.1	Revised Line / Spot	09/19/12-09/19/12	6	:30	4P-5P (EST)				1								Charlotte (WSOC)	DR OZ	9/7/12
20.2	Normal Line / Spot	09/19/12-09/19/12	5	:30	4P-5P (EST)				1					1	\$825.00	\$825.00	Charlotte (WSOC)	DR OZ	9/14/12
21.0	Revised Line / Spot	09/19/12-09/19/12	4	:30	6P-6:30P (EST)				1								Charlotte (WSOC)	6P NEWS	7/2/12
21.1	Revised Line / Spot	09/19/12-09/19/12	5	:30	6P-6:30P (EST)				1								Charlotte (WSOC)	6P NEWS	8/7/12
21.2	Normal Line / Spot	09/19/12-09/19/12	5	:30	6P-6:30P (EST)				1					1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	6P NEWS	9/14/12
22.0	Revised Line / Spot	09/19/12-09/19/12	4	:30	6A-7A (EST)				1								Charlotte (WSOC)	NEWS DAYBREAK	7/2/12
22.1	Revised Line / Spot	09/19/12-09/19/12	5	:30	6A-7A (EST)				1								Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
22.2	Normal Line / Spot	09/19/12-09/19/12	5	:30	6A-7A (EST)				1					1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/14/12
23.0	Revised Line / Spot	09/21/12-09/21/12	3	:30	12:05A-12:35A (EST)						1						Charlotte (WSOC)	NIGHTLINE	7/19/12
23.1	Revised Line / Spot	09/21/12-09/21/12	5	:30	12:05A-12:35A (EST)						1						Charlotte (WSOC)	NIGHTLINE	8/7/12
23.2	Normal Line / Spot	09/21/12-09/21/12	5	:30	1P-2P (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	CHEW	8/22/12
24.0	Revised Line / Spot	09/21/12-09/21/12	4	:30	5:30A-6A (EST)						1						Charlotte (WSOC)	NEWS DAYBREAK	7/19/12

CONFIRMATION CONTRACT

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Schedule Dates	09/17/12-09/23/12	Date Entered	07/02/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	09/14/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	917923 GOV (132172)	Headline #	06221191
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN,LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MCCRO/ORDR/917923	Commission	\$5,280.00
Account Types	National/Political	Net Total	\$29,920.00
Billing Type	Standard	Sales Tax	
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

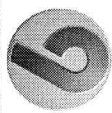
Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Sep. 2012	43	\$35,200.00
Grand Total:	43	\$35,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.1	Revised Line / Spot	09/21/12-09/21/12	5	:30	5:30A- 6A (EST)						1			1			Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
24.2	Normal Line / Spot	09/21/12-09/21/12	5	:30	5:30A- 6A (EST)						1			1			Charlotte (WSOC)	NEWS DAYBREAK	9/14/12
25.0	Revised Line / Spot	09/21/12-09/21/12	4	:30	6P- 6:30P (EST)						1						Charlotte (WSOC)	6P NEWS	7/19/12
25.1	Revised Line / Spot	09/21/12-09/21/12	5	:30	6P- 6:30P (EST)						1						Charlotte (WSOC)	6P NEWS	8/7/12
25.2	Normal Line / Spot	09/21/12-09/21/12	5	:30	6P- 6:30P (EST)						1			1			Charlotte (WSOC)	6P NEWS	9/14/12
26.0	Revised Line / Spot	09/21/12-09/21/12	4	:30	6A- 7A (EST)						1						Charlotte (WSOC)	NEWS DAYBREAK	7/19/12
26.1	Revised Line / Spot	09/21/12-09/21/12	5	:30	6A- 7A (EST)						1						Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
26.2	Normal Line / Spot	09/21/12-09/21/12	5	:30	6A- 7A (EST)						1			1			Charlotte (WSOC)	NEWS DAYBREAK	9/14/12
27.0	Revised Line / Spot	09/21/12-09/21/12	3	:30	7A- 8A (EST)						1						Charlotte (WSOC)	GMA	7/19/12
27.1	Revised Line / Spot	09/21/12-09/21/12	4	:30	7A- 8A (EST)						1						Charlotte (WSOC)	GMA	8/7/12
27.2	Normal Line / Spot	09/21/12-09/21/12	5	:30	7A- 8A (EST)						1			1			Charlotte (WSOC)	GMA	9/14/12
28.0	Revised Line / Spot	09/17/12-09/17/12	3	:30	11:35P- 12:05A (EST)												Charlotte (WSOC)	NIGHTLINE	7/19/12
28.1	Revised Line / Spot	09/17/12-09/17/12	5	:30	11:35P- 12:05A (EST)									1			Charlotte (WSOC)	NIGHTLINE	8/7/12
28.2	Normal Line / Spot	09/17/12-09/17/12	5	:30	11:35P- 12:05A (EST)									1			Charlotte (WSOC)	NIGHTLINE	9/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 320396
Schedule Dates 09/17/12-09/23/12
Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand 917923 GOV (132172)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name HANLEN,LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/917923
Account Types National/Political
Billing Type Standard
Comments MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Date Entered 07/02/12
Last Modified 09/14/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221191
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,280.00
Net Total \$29,920.00
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Sep. 2012
Spots 43
Rate \$35,200.00
Grand Total: 43 \$35,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Revised Line / Spot	09/17/12-09/17/12	4	:30	5:30A- 6A (EST)	1											Charlotte (WSOC)	NEWS DAYBREAK	7/19/12
29.1	Revised Line / Spot	09/17/12-09/17/12	5	:30	5:30A- 6A (EST)	1											Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
29.2	Normal Line / Spot	09/17/12-09/17/12	5	:30	5:30A- 6A (EST)	1								1	\$425.00	\$425.00	Charlotte (WSOC)	NEWS DAYBREAK	9/14/12
30.0	Revised Line / Spot	09/17/12-09/17/12	3	:30	7A- 8A (EST)	1											Charlotte (WSOC)	GMA	7/19/12
30.1	Revised Line / Spot	09/17/12-09/17/12	4	:30	7A- 8A (EST)	1											Charlotte (WSOC)	GMA	8/7/12
30.2	Normal Line / Spot	09/17/12-09/17/12	5	:30	7A- 8A (EST)	1								1	\$775.00	\$775.00	Charlotte (WSOC)	GMA	9/14/12
31.0	Revised Line / Spot	09/23/12-09/23/12	3	:30	7A- 8A (EST)								1				Charlotte (WSOC)		7/19/12
31.1	Revised Line / Spot	09/23/12-09/23/12	5	:30	7A- 8A (EST)								1				Charlotte (WSOC)		8/7/12
31.2	Normal Line / Spot	09/23/12-09/23/12	5	:30	7A- 8A (EST)								1	1	\$300.00	\$300.00	Charlotte (WSOC)	NIGHTLINE	9/14/12
32.0	Normal Line / Spot	09/20/12-09/20/12	3	:30	11:35P- 12:05A (EST)								1		\$650.00		Charlotte (WSOC)	Program Change/Exception - NFL	7/19/12
32.0.1	Closed Preempt	09/20/12															Charlotte (WSOC)		
33.0	Revised Line / Spot	09/20/12-09/20/12	4	:30	6A- 7A (EST)								1				Charlotte (WSOC)	NEWS DAYBREAK	7/19/12
33.1	Revised Line / Spot	09/20/12-09/20/12	5	:30	6A- 7A (EST)								1				Charlotte (WSOC)	NEWS DAYBREAK	8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 320396

Schedule Dates	09/17/12-09/23/12	Date Entered	07/02/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	09/14/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	917923 GOV (132172)	Headline #	06221191
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN,LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MCCRO/ORDR/917923	Commission	\$5,280.00
Account Types	National/Political	Net Total	\$29,920.00
Billing Type	Standard	Sales Tax	
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Sep. 2012	43	\$35,200.00
Grand Total:	43	\$35,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
33.2	Normal Line / Spot	09/20/12-09/20/12	5	:30	6A- 7A (EST)					1				1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/14/12
34.0	Revised Line / Spot	09/18/12-09/18/12	4	:30	6P- 6:30P (EST)			1									Charlotte (WSOC)	6P NEWS	7/19/12
34.1	Revised Line / Spot	09/18/12-09/18/12	5	:30	6P- 6:30P (EST)			1									Charlotte (WSOC)	6P NEWS	8/7/12
34.2	Normal Line / Spot	09/18/12-09/18/12	5	:30	6P- 6:30P (EST)			1						1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	6P NEWS	9/14/12
35.0	Revised Line / Spot	09/18/12-09/18/12	4	:30	6A- 7A (EST)			1									Charlotte (WSOC)	NEWS DAYBREAK	7/19/12
35.1	Revised Line / Spot	09/18/12-09/18/12	5	:30	6A- 7A (EST)			1									Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
35.2	Normal Line / Spot	09/18/12-09/18/12	5	:30	6A- 7A (EST)			1						1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/14/12
36.0	Revised Line / Spot	09/19/12-09/19/12	4	:30	5:30A- 6A (EST)					1							Charlotte (WSOC)	NEWS DAYBREAK	7/19/12
36.1	Revised Line / Spot	09/19/12-09/19/12	5	:30	5:30A- 6A (EST)					1							Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
36.2	Normal Line / Spot	09/19/12-09/19/12	5	:30	5:30A- 6A (EST)					1				1	\$425.00	\$425.00	Charlotte (WSOC)	NEWS DAYBREAK	9/14/12
37.0	Revised Line / Spot	09/19/12-09/19/12	3	:30	7A- 8A (EST)					1							Charlotte (WSOC)	GMA	7/19/12
37.1	Revised Line / Spot	09/19/12-09/19/12	4	:30	7A- 8A (EST)					1							Charlotte (WSOC)	GMA	8/7/12
37.2	Normal Line / Spot	09/19/12-09/19/12	5	:30	7A- 8A (EST)					1				1	\$775.00	\$775.00	Charlotte (WSOC)	GMA	9/14/12
38.0	Revised Line / Spot	09/21/12-09/21/12	6	:30	12P- 1P (EST)							1					Charlotte (WSOC)	ME	8/22/12

CONFIRMATION CONTRACT

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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract #	320396	Schedule Dates	09/17/12-09/23/12	Date Entered	07/02/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	09/14/12	Entered By	Jill Hipskind
Agency	Smart Media Group (1343)	CO-OP	No	Headline #	06221191
Product	Political - State Candidate (1071)	Demo		Order Type	Normal
Brand	917923 GOV (132172)	Package Deal		Commission %	15.00
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Commission		Net Total	\$5,280.00
Sales Office	Telerep/Philadelphia	Net Total		Sales Tax	\$29,920.00
Buyer Name	HANLEN,LINDSAY				
Phone/Fax	/				
CPE	MCCRO/ORDR/917923				
Account Types	National/Political				
Billing Type	Standard				
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR				

Charlotte (WSOC)	Spots	Rate
By Broadcast Month		
Sep. 2012	43	\$35,200.00
Grand Total:	43	\$35,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.1	Normal Line / Spot	09/22/12-09/22/12	5	:30	12P-12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)	NN	8/24/12
39.0	M/G For 32.0.1 / Spot	09/20/12-09/20/12	3	:30	12:07A- NIGHTLINE					1				1	\$550.00	\$550.00	Charlotte (WSOC)	NIGHTLINE	9/6/12
39.1	M/G For 32.0.1 / Spot	09/20/12-09/20/12	5	:30	12:07A- NIGHTLINE					1				1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	9/14/12
40.0	Normal Line / Spot	09/21/12-09/21/12	5	:30	9P-10P (EST)							X		1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		9/14/12
41.0	Normal Line / Spot	09/23/12-09/23/12	3	:30	9A-10A (EST)								X	1	\$600.00	\$600.00	Charlotte (WSOC)		9/14/12
42.0	Normal Line / Spot	09/17/12-09/21/12	4	:30	6:58P-7:30P (EST)	2	X		X		X		X	2	\$850.00	\$1,700.00	Charlotte (WSOC)		9/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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